

## **Initial Information Data Sheet**

---

### **Inventor Information**

Inventor One Given Name:: Kenneth S.  
Family Name:: Wyker  
Postal Address Line One:: 6202 Glencairn Court  
City:: Charlotte  
State or Province:: North Carolina  
Postal or Zip Code:: 28269  
Country:: USA  
Citizenship Country:: USA

### **Correspondence Information**

Name Line One:: Adams, Schwartz & Evans, P.A.  
Address Line One:: 2180 Two First Union Center  
City:: Charlotte  
State or Province:: North Carolina  
Postal or Zip Code:: 28282  
Telephone:: (704) 375-9249  
Facsimile:: (704) 375-0729

### **Application Information**

Title Line One:: BUSINESS METHOD FOR INFLUENCING  
Title Line Two:: CONSUMER PURCHASE OF RETAIL SALES ITEMS  
Total Drawing Sheets:: 2  
Formal Drawings?: No  
Application Type:: Utility  
Docket Number:: 2503/1

### **Representative Information**

Registration Number One:: 29,037  
Registration Number Two:: 37,532  
Registration Number Three:: 45,464  
Registration Number Four:: 44,407

### **Continuity Information**

This application is a:: Non Provisional of Provisional  
> Application One:: 60/180,086  
Filing Date:: February 3, 2000